design process | integrated luxury design

Architecture and interiors, conceived as one.

SDH Studio practices Integrated Luxury Design: architecture and interiors conceived together as one vision, from the first concept to the final detail.

● Architecture ○ Interior design

Durations are approximate and vary with scope and permitting jurisdiction.

PART ONE Architecture

The house: site, form, structure and the permit set.

1 · Programming
1–2 WEEKS
Review of the programming questionnaire and inspirational images

2 · Schematic Design
2–3 WEEKS
Site analysis, conceptual narrative and sketch plans

3 · Design Development 50%
3–4 WEEKS
Preliminary renderings, measured floor plans and 3D model

4 · Design Development 100%
4–5 WEEKS
Floor plans, elevations, sections and details
INTERIORS BEGIN ↓

5 · Construction Documents 50%
4–5 WEEKS
Architectural drawings complete; engineering at 50%

6 · First Coordination
1–2 WEEKS
Architecture and engineering coordination 3D model

7 · Construction Documents 100%
4–5 WEEKS
Full set of drawings ready for submittals

8 · Permitting
APPROX. 4–8 MONTHS
Weekly updates on permitting status

9 · Final Plan Coordination
2–4 WEEKS
Final interior design drawings, low voltage and permit-phase changes

10 · Construction
APPROX. 18 MONTHS
RFI review, site visits and coordination meetings

◆ Integrated Luxury Design

One team, one vision. Interior design begins once the architecture reaches Design Development 100%, then develops alongside it; final interior drawings are folded into Final Plan Coordination, and both teams stay with the home through construction.

PART TWO Interior Design

The home: rooms, materials, millwork, lighting and furnishings.

BEGINS AT

Architecture step 4 · Design Development 100%

Interior design starts once the architecture's floor plans, elevations, sections and details are complete.

PHASE I Interior Design

1 · Design & Style Session
KICK-OFF
Design direction and style preferences

2 · Design Concept
+10 DAYS
The overall look and feel of the home

3 · Social Areas I
+25 DAYS
Detailed designs with 3D renderings

4 · Social Areas II
+20 DAYS
Remaining social areas, rendered in 3D

5 · Private & Service Areas I
+25 DAYS
Bedrooms, baths and service spaces
DÉCOR FOLLOWS ↓

6 · Private & Service Areas II
+20 DAYS
Continued, with 3D renderings

7 · Private & Service Areas III
+15 DAYS
Completes the full Design Package

8 · Interior Construction Documents
FINAL SET
Plans, schedules and millwork drawings for pricing

Décor selections begin once **Private & Service Areas I** is complete →

PHASE II Décor

9 · Décor Budget
KICK-OFF
Room-by-room investment ranges

10 · Social Areas Selections
+30 DAYS
Furniture, lighting, fabrics and finishes

11 · Private Areas Selections
+30 DAYS
Selections for every remaining room

12 · Décor Package
FINAL SET
Decorative millwork drawings and FF&E package

PHASE III Procurement

III · Décor Procurement & Technical Design Review
Bids and purchase orders, shop drawing review, delivery, installation and styling days

PHASE IV Assistance During Construction

IV · Assistance During Construction & Design Implementation
Starts once the Décor Package is complete. Weekly virtual meetings, RFI responses and monthly site visits

Architectural Millwork
Built-in cabinetry in the construction contract, such as kitchens, vanities, laundry and closets. (Interior Phase I)

Decorative Millwork
Custom pieces made by a vendor, such as bookshelves, media units, panelling and bars. (Interior Phase II)

FF&E
Furniture, decorative lighting, rugs, window treatments, wall coverings, art and accessories. (Interior Phase III)

The Art of Luxury Living®
SDH STUDIO ARCHITECTURE + DESIGN